

Preparing Board Members to Play their Critical Role in Advocacy & Fundraising

February 14, 2012, 12-1 pm ET

WEBINAR OVERVIEW

Across the U.S., organizations serving low and moderate income populations are under growing financial pressure. As a result, many now look to private donors to provide a larger share of their funding. Raising significant private funding, however, often requires that agency board members assume new responsibilities. The purpose of this webinar is to help agency leaders and board members to understand and fulfill those new responsibilities.

FACULTY

Mike Montgomery is a principal in Montgomery Consulting, Inc. and an adjunct professor in the College of Management at Lawrence Technological University where he teaches the fundraising course in the graduate program in nonprofit management. As a consultant, he has helped plan and implement over \$1 billion in fundraising activity. He is a keen observer of the regional fundraising scene and his recent *Free Press* commentary (Jan. 4, 2012) describes the tough “new normal” in which this region’s nonprofits must now operate. “Even as economy improves, nonprofits will feel the pinch.”



REGISTER

There is no cost to register, but advance registration is required. Register at http://bit.ly/HCBMweb_2012.

